This is a public announcement for information purposes only and is not a prospectus announcement. This does not constitute an invitation or offer to acquire, purchase or subscribe for securities.
Not for publication or distribution, directly or indirectly outside India.

ITI LIMITED

Our Company was originally incorporated as Indian Telephone Industries Private Limited on January 25, 1950 at Bengaluru, Karnataka, India as a private limited company under the Mysore Companies Act, XVIII of 1938. Subsequently, the name of our Company was changed to Indian Telephone Industries Limited pursuant to a notification no. G.S.R 1234 dated December 30, 1958 issued by the Ministry of Commerce and Industry. Our Company became a deemed public limited company under Section 43A (1A) of the Companies Act, 1956 with effect from July 1, 1975. Thereafter, the name of our Company was changed from Indian Telephone Industries Limited to its present name, ITI Limited, and a fresh certificate consequent upon change of name dated January 24, 1994 was issued by the Registrar of Companies, Karnataka at Bengaluru ("**RoC**"). For further details relating to incorporation, corporate structure, change in registered office of our Company, please refer to the chapter "*History and Certain Corporate Matters*" beginning on page 144 of the Red Herring Prospectus ("**RHP**").

Registered and Corporate Office: ITI Bhavan, Doorvaninagar, Bengaluru 560 016, Karnataka, India; **Tel:** +91 80 2561 7486; **Fax:** +91 80 2561 4400; **Company Secretary and Compliance Officer:** S. Shanmuga Priya, Company Secretary and Compliance Officer; **Tel:** +91 80 2561 7486; **Fax:** +91 80 2561 7525; **E-mail:** cosecy_crp@itiltd.co.in; **Website:** www.itiltd-india.com; **Corporate Identity Number:** L32202KA1950GOI000640

PROMOTER OF OUR COMPANY: THE PRESIDENT OF INDIA, ACTING THROUGH THE DEPARTMENT OF TELECOMMUNICATIONS ("DOT"), MINISTRY OF COMMUNICATIONS, GOVERNMENT OF INDIA

FURTHER PUBLIC OFFERING OF UPTO [•] EQUITY SHARES OF FACE VALUE OF ₹10 EACH ("EQUITY SHARES") OF ITI LIMITED (OUR "COMPANY" OR THE "ISSUER") AGGREGATING UPTO ₹[•] MILLION (THE "ISSUE") COMPRISING OF A FRESH ISSUE OF UPTO 180,000,000 EQUITY SHARES FOR CASH AT A PRICE OF ₹[•] PER EQUITY SHARE (THE "ISSUE PRICE"), (THE "NET ISSUE") AND AN ADDITIONAL ISSUE OF UPTO 1,800,000 EQUITY SHARES CONSTITUTING 1% OF THE NET ISSUE WHICH SHALL BE RESERVED FOR ALLOCATION AND ALLOTMENT ON A PROPORTIONATE BASIS TO ELIGIBLE EMPLOYEES (THE "EMPLOYEE RESERVATION PORTION") FOR CASH AT A PRICE OF ₹[•] PER EQUITY SHARE (THE "EMPLOYEE PRICE"). THE ISSUE SHALL CONSTITUTE [•]% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY, AND THE NET ISSUE SHALL CONSTITUTE [•]% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

QIB Portion: Not less than 75% of the Net Issue
Retail Portion: Not more than 10% of the Net Issue
Non-Institutional Portion: Not more than 15% of the Net Issue
Employee Reservation Portion: 1% of the Net Issue

Price Band: ₹ 71 to ₹ 77 per Equity Share of face value of ₹ 10 each.^
The Floor Price is 7.1 times the face value of the Equity Shares and the Cap Price is 7.7 times the face value of the Equity Shares.
Bids can be made for a minimum of 150 Equity Shares and in multiples of 150 Equity Shares thereafter.

*^The Price Band has been revised subsequent to the filing of the RHP with the Registrar of Companies, Karnataka at Bengaluru (the "**RoC**"). The revision is in accordance with Schedule XIII, Part A, Clause 7(ii) 2018 SEBI ICDR Regulations. Please note that, in the event that the Bids are submitted by the Bidders at any price, including the Cut Off Price, in the original Price Band i.e. ₹72 to ₹ 77 , the Bids will be treated as Bids at the higher end of the revised Price Band i.e. ₹ 71 to ₹ 77, unless the Bids are revised by the Bidders. The minimum Bid Lot shall remain 150 Equity Shares. The RHP and the Abridged Prospectus (including the sections entitled (i) Cover Page; (ii) Definitions and Abbreviations; (iii) Basis for Issue Price; and (iv) Terms of the Issue, as applicable) and the ratios as set out in the advertisement dated January 22, 2020, shall stand amended accordingly. All other terms and conditions prescribed in the RHP shall continue to be applicable. We undertake to update the Prospectus accordingly prior to filing it with the RoC.*

ASBA* | **Simple, Safe, Smart way of Application!!!**

***Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.**
Mandatory in public issues. No cheque will be accepted.

UPI
UNIFIED PAYMENTS INTERFACE

UPI-Now available in ASBA for Retail Individual Bidders ("RIBs").**
Applicants to ensure PAN is updated in Bank Account being Blocked by ASBA Bank.

**ASBA has to be availed by all the investors except Anchor Investors. UPI may be availed by Retail Individual Bidders.*
*For details on the ASBA and UPI process, please refer to the details given in ASBA Form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 344 of the RHP. The process is also available on the website of AIBI and Stock Exchanges in the General Information Document. ASBA Forms can be downloaded from the websites of BSE Limited ("**BSE**") and National Stock Exchange of India Limited ("**NSE**", and together with BSE, the "**Stock Exchanges**") and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in.*
***List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. • For the list of UPI Apps and Banks live on IPO, please refer to the link; www.sebi.gov.in. ICICI Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI Circular dated November 1, 2018. For issue related grievance investors may contact: BOB Capital Markets Limited - Nivedika Chavan (+91 22 6138 9300) (iti.fpo@bobcaps.in); Karvy Investor Services Limited – P. Balraj/ Bhavin Vakil (+91 40 2342 8774) (cmg@karvy.com); PNB Investment Services Limited – Abhishek Gaur/ Vinay Rane – (+91 22 2653 2745) (iti.fpo@pnbisl.com). For UPI related queries, investors can contact NPCI at the toll free number: 18001201740 and Mail Id: ipo.upi@npci.org.in.*

Risks to Investors:

- **The three Book Running Lead Managers associated with the Issue have handled two public issues in the past three years out of which one closed below the issue price on listing date.**
- **The Issue Price at the upper end of the Price Band is at ₹ 77 per Equity Share.**
- **The Price/Earnings ratio based on diluted basic and EPS for fiscal 2019 is not measurable as there are no listed companies in India that are engaged in a similar portfolio as that of the Company.**
- **Weighted Average Return on Net Worth not calculated as networth of the Company is negative for last three financial years.**

BID / ISSUE PROGRAMME

BID/ISSUE OPEN

BID/ISSUE NOW CLOSES ON FRIDAY, JANUARY 31, 2020#

The Issue was scheduled to close on Tuesday, January 28, 2020. The Bid/Issue Period has now been extended by three (3) Working Days on account of revision in Price Band and the Issue will consequently close on Friday, January 31, 2020. All other terms and conditions prescribed in the RHP, as amended, shall continue to be applicable

In case of any revision in the Price Band, the Bid/ Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/ Issue Period not exceeding 10 Working Days. In case of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Price Period for a minimum of three Working Days subject to Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/ Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a public notice and also by indicating the change on the websites of the BRLMs and at the terminals of the Syndicate Members and by intimation to the Designated Intermediaries and the Sponsor Bank. However, in case of revision of Price Band, Bid Lot shall remain the same.

The Issue is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("**SCRR**") read with Regulation 41 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended ("**2009 SEBI ICDR Regulations**"). The Issue is being made through the Book Building Process in compliance with Regulation 26(2) of the 2009 SEBI ICDR Regulations, wherein at least 75% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("**QIBs**") ("**QIB Portion**"). Further, 5% of the QIB Category shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the QIB Category shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not more than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not more than 10% of the Net Issue shall be available for allocation to Retail Individual Bidders in accordance with the 2018 SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. Further, upto 1,800,000 Equity Shares shall be available for allocation on a proportionate basis to the Eligible Employees, subject to valid Bids being received from them at or above the Issue Price. All potential Bidders are required to mandatorily utilise the Application Supported by Blocked Amount ("**ASBA**"), process providing details of their respective ASBA accounts, and the UPI ID, in case of RIBs, if applicable, by providing the details of their respective bank accounts, in which the corresponding Bid Amounts will be blocked by the SCSBs. For details, see "*Issue Procedure*" on page 344 of the RHP.

Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, investors are requested to see "*History and Certain Corporate Matters*" on page 144 of the RHP and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see "*Material Contracts and Documents for Inspection*" on page 422 of the RHP.

LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 35,000,000,000 divided into 2,800,000,000 Equity Shares of ₹ 10 each and 70,000,000 Redeemable Cumulative Preference of ₹ 100 each. The issued, subscribed and paid-up Equity share capital of our Company is ₹ 8,970,000,000 divided into 897,000,000 Equity Shares of ₹ 10 each. For details of the capital structure, see "*Capital Structure*" on page 73 of the RHP.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Governor General of India by V K R Menon, A. F. Bennett, V K R Menon and R Narayanaswami and were alloted 10,000, 6667, 100 and 100 equity shares respectively. For details of the share capital history and capital structure of the Company see "*Capital Structure*" beginning on page 73 of the RHP.

LISTING: The Equity Shares are listed on BSE and NSE. Our Company has received an 'in-principle' approval from the BSE and the NSE for the listing of the Equity Shares pursuant to their letters dated October 19, 2018 and December 11, 2018, respectively. For the purposes of this Issue, BSE shall be the Designated Stock Exchange. A copy of this Red Herring Prospectus and the Prospectus shall be delivered to the RoC for filing in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents which shall be available for inspection from the date of filing of this Red Herring Prospectus with the RoC, until the Bid/ Issue Closing Date, see "*Material Contracts and Documents for Inspection*" on page 422 of the RHP.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): SEBI only gives its observations on the offer documents and this does not constitute approval of either the Issue or the specified securities stated in the Issue Document. The investors are advised to refer to page 323 of the RHP for the full text of the Disclaimer Clause of SEBI.

DISCLAIMER CLAUSE OF BSE (The Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Red Herring Prospectus has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the Red Herring Prospectus. The investor is advised to refer to the page 328 of the Red Herring Prospectus for the full text of the Disclaimer clause of the BSE Limited.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to page 328 of the RHP for the full text of the Disclaimer Clause of NSE.

GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of our Company and this Issue, including the risks involved. The Equity Shares offered in this Issue have not been recommended or approved by the Securities and Exchange Board of India ("**SEBI**"), nor does SEBI guarantee the accuracy or adequacy of the contents of this Red Herring Prospectus. Specific attention of the investors is invited to "*Risk Factors*" on page 14 of the RHP.

BOOK RUNNING LEAD MANAGERS			REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
BOBCAPS TRUST I INNOVATION I EXCELLENCE **BOB Capital Markets Limited** 1704, B Wing, 17th Floor, Parinee Crescenzo, Plot No.C- 38/39, G Block, Bandra Kurla Complex, Bandra East, Mumbai 400 051; Maharashtra, India **Tel:** +91 22 6138 9300; **Fax:** +91 22 6671 8535 **E-mail:** iti.fpo@bobcaps.in **Investor grievance e-mail:** investorgrievance@bobcaps.in **Website:** www.bobcaps.in **Contact Person:** Nivedika Chavan **SEBI Registration No.:** INM000009926	KARVY INVESTMENT BANKING **Karvy Investor Services Limited** Plot No. 31, 8th Floor, Karvy Millenium, Nanakramguda Financial District, Gachibowli, Hyderabad 500 032 Telangana, India **Tel:** +91 40 2342 8774 **Fax:** +9140 2337 4714 **E-mail:** cmg@karvy.com **Investor grievance e-mail:** cmg@karvy.com **Website:** www.karvyinvestmentbanking.com **Contact Person:** P. Balraj/ Bhavin Vakil **SEBI Registration No.:** MB/INM000008365	pnb investment services ltd. (A wholly owned subsidiary of Punjab National Bank) **PNB Investment Services Limited** PNB Pragati Tower, 2nd Floor, C-9, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400051 Maharashtra, India **Tel:** +91 22 2653 2745 **Fax:** +91 22 2653 2687 **E-mail:** iti.fpo@pnbisl.com **Investor grievance e-mail:** complaints@pnbisl.com **Website:** www.pnbisl.com **Contact Person:** Abhishek Gaur/ Vinay Rane **SEBI Registration No.:** INM000011617	KFINTECH **KFin Technologies Private Limited** *(Formerly known as Karvy Fintech Private Limited)* Selenium Tower B, Plot No – 31 & 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddi, 500 032 Telangana, India **Tel:** +91 40 6716 2222, **Fax:** +91 40 2343 1551 **E-mail:** iti.fpo@kfintech.com **Investor grievance email:** einward.ris@kfintech.com **Website:** www.kfintech.com **Contact Person:** M. Murali Krishna **SEBI Registration No.:** INR000000221	**Ms. S. Shanmuga Priya** **ITI Limited** ITI Bhavan, Doorvaninagar, Bengaluru 560 016, Karnataka, India **Tel:** +91 80 2561 7486; **Fax:** +91 80 2561 7525 **E-mail:** cosecy_crp@itiltd.co.in **Website:** www.itiltd-india.com Investors can contact the Company Secretary and Compliance Officer, the BRLMs or the Registrar to the Issue or the respective SCSBs in case of any pre-Issue or post-Issue related problems, such as non- receipt of Allotment Advice, noncredit of Allotted Equity Shares in the respective beneficiary account, or non-receipt of refund orders and non receipt of funds by electronic mode.

AVAILABILITY OF RHP: Investors are advised to refer to the RHP and the "*Risk Factors*" beginning on page 14 of the RHP before applying in the Issue. A copy of the RHP is available on the website of the SEBI at www.sebi.gov.in, the websites of the BRLMs at www.bobcaps.in, www.karvyinvestmentbanking.com and www.pnbisl.com and the Stock Exchanges at www.bseindia.com and www.nseindia.com.

AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered Office of Company, **ITI Limited:** Tel: +91 80 2561 7486; Fax: +91 80 2561 4400; **BRLMs: BOB Capital Markets Limited**, Tel: +91 22 61389300, Fax:+9122 6671 8535; **Karvy Investor Services Limited**, Tel: +91 40 23428774, Fax: +91 40 23374714 and **PNB Investment Services Limited**, Tel: +91 22 2653 2745, Fax: +91 22 2653 2687; **Syndicate Member: Emkay Global Financial Services Limited**, Tel: +91 22 6612 1268, Fax: +91 22 6612 1299 and **Prabhudas Lilladher Private Limited**, Tel: +91 22 6632 2222, Fax: +91 22 6632 2229 and at selected locations of Sub-Syndicate Members (as given below), Registered Brokers, SCSBs, Designated RTA Locations and Designated CDP Locations for participating in the Issue. Bid cum Application Forms will also be available on the websites of the Stock Exchanges at www.bseindia.com and www.nseindia.com and at all the Designated Branches of SCSBs, the list of which is available on the websites of the Stock Exchanges and SEBI.

SUB-SYNDICATE MEMBERS: Anand Rathi, Axis Capital Limited, Bonanza Portfolio Limited, Centrum Broking Limited, Edelweiss Securities Limited, Eurekha Stock & Share Brokers Limited, HDFC Securities Limited, HEM Securities Limited, ICICI Securities Limited, IDBI Capital Markets & Securities Limited, IIFL Securities Limited, JM Financial Services Limited, Keynote Capital Limited, Kotak Securities Limited, LKP Securities Limited, Motilal Oswal Financial Services Limited, Prabhudas Lilladher Private Limited, Pravin Ratilal Share & Stock Brokers Limited, RR Equity Brokers Private Limited, SBICAP Securities Limited, Sharekhan Limited, SMC Global Securities Limited, TradeBulls Securities Private Limited, YES Securities (India) Limited, Zerodha Capital Private Limited.

BANKER(S) TO THE ISSUE: ICICI Bank Limited.

PUBLIC ISSUE ACCOUNT BANK/REFUND BANK/ SPONSOR BANK: ICICI Bank Limited.

UPI: Retail Individual Bidders can also Bid through UPI mechanism.

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

For **ITI Limited**
On behalf of the Board of Directors
Sd/-
Company Secretary & Compliance Officer

Place: Bengaluru
Date: January 28, 2020

ITI Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make a further public offer of its equity shares (**"Equity Shares"**) and has filed a red herring prospectus (**"RHP"**) with the Securities and Exchange Board of India and the Registrar of Companies, Karnataka situated at Bengaluru. The RHP is available on the website of the SEBI at www.sebi.gov.in as well as on the websites of the book running lead managers, BOB Capital Markets Limited, Karvy Investor Services Limited and PNB Investment Services Limited at www.bobcaps.in, www.karvyinvestmentbanking.com and www.pnbisl.com, respectively. Investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, see "Risk Factors" on page 14 of the RHP.

This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933 or an exemption from such registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the issuer or the selling security holder and that will contain detailed information about the company and management, as well as financial statements. No public offering or sale of securities in the United States is contemplated.

CONCEPT