

Position Vacant	Chief Digital & Technology Officer		
POSITION SUMMARY	BOB Capital Markets is looking to strengthen its capabilities in driving their digital transformation, revolutionizing the retail broking platform with cutting-edge initiatives for enhanced customer engagement and substantial business growth. Leveraging emerging technologies, the incumbent will deliver superior digital products, prioritize product development, oversees the technology platforms & entire technology operations of the company, foster a data-driven culture and leading a team of professionals.		
	Key Accountabilities:		
	Digital Strategy and Vision		
	<ul> <li>Develop a comprehensive digital strategy aligned with the company's overall vision and business objectives.</li> <li>Identify new opportunities and market trends to leverage digital innovations</li> </ul>		
	and maintain a competitive edge.		
	Create a roadmap for the digital platform, encompassing short-term and long-term goals.		
	Customer Experience and Engagement:		
	<ul> <li>Ensure an exceptional user experience across all digital touchpoints, including the website, mobile app, and other digital channels.</li> <li>Analyze customer behavior and feedback to identify pain points and opportunities for improvement.</li> </ul>		
	Collaborate with cross-functional teams to implement customer-centric enhancements and features.		
	Digital Product Development & Operations:		
	Oversee the end-to-end lifecycle of digital products, from concept ideation to execution and launch.		
	Prioritize product development and features based on market demands, customer feedback, and strategic goals.		
	<ul> <li>Drive continuous product improvement through data analysis and user testing.</li> </ul>		
	Oversee the entire orginisation of the department.		

### **Technology and Innovation:**

- ➤ Keep abreast of emerging technologies and industry trends related to retail broking and fintechs.
- ldentify potential partnerships, collaborations, or acquisitions to enhance the platform's digital capabilities.
- > Implement robust security measures and data protection practices to ensure customer trust and compliance.

## **Data Analytics and Insights:**

- Utilize data-driven insights to make informed decisions and measure the effectiveness of digital initiatives.
- Implement data analytics tools to track user behavior, engagement, and platform performance.
- Foster a data-driven culture within the organization, encouraging data-driven decision-making.

# **Team Leadership and Development:**

- Lead and inspire a team of digital/technology professionals, fostering a collaborative and innovative work environment.
- > Define clear roles and responsibilities, set performance objectives, and conduct regular performance reviews.
- Identify training and development opportunities to build a skilled and motivated team.

# **Business understanding:**

- Understanding of the capital markets and retail broking domain will be preferred
- Ability to decipher digital initiatives and technology decision that aid in operational and business efficiencies will be a must.

#### **Data Storage & Information Security:**

- ➤ Deep understanding of the current storage trends of Big Data and related Information Security.
- Planning & Project execution for Physical/Cloud. Storage facilities and related Infra-network.
- Planning & Execution of robust Business Continuity Plans.

Job specific skills	Applicants should have –					
	Management & Leadership Capabilities:					
	<ul> <li>Requisite Intellect with the capability and vision to plan and implement digital strategic initiatives with high business acumen.</li> <li>Experience of working in Financial Services with a focus on Retail Broking.</li> <li>High energy levels and decision-making capabilities that support robust execution of plans.</li> <li>Impeccable integrity both professionally and personally</li> <li>Strong track record of working with complex and high volume data.</li> <li>Self-motivated and result oriented.</li> <li>Stakeholder relationship management skills – able to influence and manage the expectations of senior management and peers.</li> <li>Excellent analytical and problem-solving skills</li> <li>Excellent verbal and written communication skills, negotiation skills and collaborative approach.</li> <li>Ability to manage effectively Data storage &amp; Information Security requirements of the company.</li> <li>Structured approach to planning and project management including work exposure on Business Continuity Plans.</li> <li>High level of team building capabilities, good staff skills – ability to coach and mentor team members.</li> </ul>					
Qualification	Bachelor's degree in computer science or engineering Masters in Technology or Computer Science will be an added advantage					
Minimum Experience	15+ years of experience in a leadership role, with at least 10 years in a digital environment. Proven track record of developing and executing digital strategy.					
	<ul> <li>Extensive experience in Retail Broking Product Development &amp; operations, website development, e-commerce, digital marketing, and social media.</li> <li>In-depth knowledge of current and emerging digital technologies and trends in Financial Markets with a focus on Retail Broking.</li> <li>Experience of using large volume of data to drive decision making.</li> <li>Experience of dealing with Technology Vendors</li> <li>Experience of leading a team of developers/technology support/digital</li> </ul>					
CTC OFFERED	specialities.  Commensurate with qualification and experience and will not be a limiting					
STO OTTENED	factor for the right candidate.					
Location of posting	Mumbai					
How to apply	Applications should be submitted on our email <u>careers@bobcaps.in</u>					
	Please mention "Application for the post of Chief Digital & Technology Officer" in the subject. Applications with any other subject will not be accepted.					
Website	www.bobcaps.in					
Contact Person	Ms. Trilby D'monte					
Contact No.	022 - 61389300					
Last Date for application	27 <sup>th</sup> September 2023 by email to the above email id					